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| Blog Brief | | | |
| Order Date | **11/07/2016** | Cycle: | **1** |
| SEO Consultant | **Shefali Rao** | | |
| Publish Date | **15/07/2016** | | |

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| Business Information | |
| Business Name | **Cruise Automotive Service** |
| Website | **http://www.cruiseautomotive.com.au/** |
| Industry | **Automotive** |
| Target Audience | **European Car Owners** |
| Business Description | Over 15 years’ experience. Local Reputation.  One stop European auto shop, everything is done on site – auto repairs, tyres, child restraints, air conditioning, engine rebuild etc… everything |
| Brand Description | * Expertise in European cars * “A” grade, trustworthy, local mechanic for your luxury car * Honest, traditional, focus on building trust, provide a warranty on all work, workmanship guarantee. * Provide knowledgeable service by our mechanics (they know their stuff). |
| Brand Voice | Easy for eyes to read and understand |

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| Blog 1 | Helpful Car Care Tips for smooth functioning of your luxury Car – Brake & Clutch services |
| Your Primary objective is… | Appealing to European car enthusiasts. Engaging customers to get car service and maintain regularly especially brake and clutch service on a regular service |
| Topic is… | Significance of Changing filters, lighting, wipes and batteries for smooth functioning of your car. Reliability of the other services like brake and clutch provided and issues created by failing any of it. |
| Readers are… | Consumers – middle to upper class, as well as some pensioners. |
| Reader’s learning… | Readers should feel comfortable after reading the article knowing some extra tips about their caring after their car that they didn’t know before. |
| Reader’s actions… | To get in touch with Cruise Automotive and speak with an experienced automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Keyword Group (target keyword theme, please use natural synonyms) | Brake repair  Clutch repair  Brakes & clutch Service  Brake pads repair |
| Keyword Group 2 |  |
| Extra Notes |  |
| Estimated Publish Date for Blog 1 | 10th Sept 2016 |

**Blog Post 1**

**Order 1335 – Image 1**

**Image title:** Luxury car care tips

**Alt text:** Someone checking the tyres of a luxury car

**H1: Helpful Car Care Tips for the Smooth Functioning of Your Luxury Car**

If you own and drive a luxury car you know that there’s nothing finer in life. Yet even the finest cars need some careful attention to keep them running in pristine condition. Let’s take a look at a few tips to keep your luxury ride running well.

**H3: Replace Your Wipers**

Your windscreen wipers can wear out after a while, causing them to squeak as they operate. They are usually cheap to buy and easy to replace, so there’s no excuse for not keeping yours in tip top condition.

**H3: Check Your Oil**

Even the finest engines need lubrication. Make sure that you check your oil at least once a month, and if it is anywhere below half-full on the dipstick, give it a top up. Always ensure that you use a type of oil recommended by your car’s manufacturer or by your specialist mechanic.

**H3: Tyre Care**

Your tyres are what keep you on the road, so it’s important that they are functioning well. Check them regularly for wear, tear and any uneven appearance. If the tread of your tyres is 1.5mm or less then they definitely need replacing. Also, always ensure that they get filled with air at the recommended pressure. Check your tyres as often as you check your oil.

**H3: Batteries**

Flat or old batteries are the most common cause of breakdowns. Check your terminals. You want to make sure that they are tight and spotless. Also ensure that the electrolyte level remains topped up, and only used pure distilled water to do this. Newer batteries will not need topping up. If you’ve had your car battery for more than 3 years consider a replacement, as failure can occur suddenly and without any warning at all!

**H3: Keep Your Clutch in Good Shape**

The clutch is one of the most important parts of your luxury car. Proper maintenance of your clutch is important, but it’s something that is best left to a qualified mechanic. Make sure to book your car in for a regular service and ensure that they check the clutch and make repairs if needed. A change in your engine speed without acceleration is one of the tell-tale signs of a malfunctioning clutch.

**H3: Brakes**

Perfectly functioning brakes are essential. They ensure your safety and the safety your fellow road users. If you notice any change in the way your luxury car brakes, book it in for some brake pad repair. Even a suspicion that something is awry warrants inspection by a mechanic.

**CTA: Speak with an Experienced Professional**

Here at Cruise Automotive Service, we’re experts in maintaining and repairing quality European vehicles. Feel free to [get in touch with us](http://www.cruiseautomotive.com.au/contact-us/) and speak to one of our experienced mechanics.

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| Blog 2 | How to maintain your luxury car perfectly: Choose the best Mercedes Benz Service Centre |
| Your Primary objective is… | Appealing to Mercedes Benz car enthusiasts. Hopefully be engaging enough to share on social media. |
| Topic is… | List how to maintain your Mercedez car? How do you hire the best Mercedes Benz service centre? Benefits of choosing Cruise Automotive over other dealership |
| Readers are… | Consumers – middle to upper class, as well as some pensioners. |
| Reader’s learning… | Readers should feel comfortable after reading the article, and be able to learn new tips about their caring after their Mercedes Benz car that they didn’t know before. |
| Reader actions… | To get in touch with Cruise Automotive and speak with an experienced Automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Keyword Group (target keyword theme, please use natural synonyms) | Mercedes Benz lane cove, Artarmon,  Mercedes car service Artarmon, Lane Cove  Mercedes service centre Artarmon, lane Cove  Mercedes Benz auto repairs Artarmon, Lane Cove  Mercedes car mechanics Artarmon, Lane Cove  Mercedes Benz service Lane Cove, Artarmon |
| Keyword Group 2 | Mercedes Benz Repair Artarmon, Lane Cove  Mercedes benz auto repairs Artarmon, Lane Cove  Mercedes benz car service Lane cove, Artarmon |
| Extra Notes | Balance keyword density for Mercedes and Mercedes Benz as keywords across the blogs |
| Estimated Publish Date for Blog 2 | 15- Jul – 2016 |

**Blog Post 2**

**Order 1335 – Image 2**

**Image title:** Maintaining your Benz: choose the best mechanic

**Alt text:** A friendly looking car mechanic

**H1: How to Maintain Your Luxury Car Perfectly – Choose the Best Mercedes Benz Care Centre**

Precision German engineering, prestige, power and privilege – there’s nothing like owning a Mercedes Benz. But owning a Mercedes Benz is only one side of the equation. These amazing machines need top notch maintenance too because both you and they are well worth it. Here’s what you need to know about maintaining your Mercedes Benz to keep it in perfect and pristine shape.

**H3: Regular Service**

A Mercedes Benz requires regular service and maintenance. But just how often should you book it in at a Mercedes service centre? Most Mercedes Benz vehicles will notify you when they need a service. After all, they’re intelligent and efficient machines. Every 10,000 kilometres or every year is also a good rule of thumb.

But how do you choose the best Benz service centre? Let’s take a look.

**H3: Look For Experience**

When choosing a Mercedes car mechanic, you want to choose a service centre that has extensive experience. The perfect mechanic will have multiple decades of knowledge. They will know how to service and maintain Mercedes Benz’s like the back of their hands. This way you know that your pride and joy will receive nothing but the best care and attention.

**H3: Comprehensive Service**

Another thing to look for is how comprehensive the Mercedes mechanic is. What sort of services do they offer? A good mechanic will be able to provide roadworthy certificates and blue slip safety inspections. They should also be able to examine and repair your suspension. They can also repair your brakes and change your tyres. Furthermore, a good Benz mechanic can check out your transmission. You want them to be able to maintain your air conditioning and electrical systems too. In short, look for a professional who can do it all.

**H3: Customer Service**

Even the most equipped workshop is nothing if the customer service isn’t up to scratch. A good Benz mechanic will be friendly, courteous and respectful. They will treat you and your car with the positive regard that you deserve! If you’re treated dismissively or with disrespect, consider taking your business elsewhere.

**H3: Advice**

The best mechanics will be full of helpful advice. They should be able to give you some hints and tips on best maintenance of your car. This advice should include how to change the oil, check your tyres and filters and ensure that your battery is up to scratch. This way the benefit of their service can go beyond the workshop – you can use their wisdom on the roads.

**H3: Free Inspection and Free Quote**

Another thing to look for in a quality mechanic is free inspections and quotes on your car. If they’re willing to take a look at your vehicle and let you know what problems are there and how much they’ll cost to fix, chances are you’re onto a winner!

Cruise Automotive are confident that we can offer a standout service for your Mercedes Benz. [Book in today](http://www.cruiseautomotive.com.au/contact-us/) for your free inspection and quote.

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| Blog 3 | Useful Tips For Your Volkswagen Car’s Best Service |
| Your Primary objective is… | Answer a commonly asked question. Provide guidance to the VW’s owner customers to choose certified car mechanics who can identify exact problem with your VW car. |
| Topic is… | Handy tips to keep your VW in optimum condition most of times – maintaining right tyre pressure, avoid revving up engine, checking fluids regularly, wear and tear on tyres, when to change belt.  Talk about how to save on your Volkswagen service bills? Mentioning service checks and maintenance off course but also choosing right dealer that can provide you great bargain and offers on your VW service. |
| Readers are… | Owners of VW, Car enthusiasts, Local NSW – lane cove and Artarmon. |
| Reader’s learning… | Tips for looking after their VW car, and also checks to do before planning on long trips. When they should have regular checks and maintenance schedule, what they need to be aware of (critical issues). |
| Reader actions… | To get in touch with Cruise Automotive and speak with an experienced Automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Keyword Group (target keyword theme, please use natural synonyms) | vw service Artarmon  volkswagen artarmon service  volkswagen service artarmon  volkswagen car service Lane cove  volkswagen car mechanics Lane Cove  volkswagen Artarmon, Lane Cove  volkswagen Repair Lane Cove, Artarmon  VW mechanics Artarmon, Lane Cove |
| Keyword Group 2 | VW service agents  VW repairs |
| Extra Notes | Balance keyword density for Volkswagen and VW as keywords across the blogs |
| Estimated Publish Date for Blog 3 | 10-Aug-2016 |

**Blog Post 3**

**Order 1335 – Image 3**

**Image title:** Keeping your VW in good condition

**Alt text:** A friendly mechanic

**H1: How to Get the Best Service for Your Volkswagen**

Volkswagen has come a long way since the humble Bug. Today, they manufacture a line of prestige automobiles, from the sporty Golf through to the hard-working Amorak. They’re a pleasure to drive and a joy to own. But how exactly do you keep your VW in fine working order? Cruise Automotive are expert Volkswagen Car Mechanics, located in Lane Cove. We’ve learned a thing or two about maintaining Volkswagens over the years, and we’re happy to share them with you.

**H3: Tyre Pressure**

Maintaining optimum tyre pressure is an essential part of keeping your VW in the best condition. Correct tyre pressure is not only important for fuel economy; it also means that your car will be safer in extreme weather. Correct tyre pressure means better grip in the wet and heat. Research the best pressure for your VW model and ensure that your tyres remain inflated to that level.

**H3: Avoid Revving**

Although Volkswagen’s have amazing engines, try to avoid unnecessary revving. Repeatedly revving your engine can cause it damage. Ask any VW Mechanics and they’ll confirm this. Engines are quite expensive to replace. Be gentle with yours and avoid aggressive driving styles as well.

**H3: Check Your Fluids**

Always remember to check your fluid levels. Oil and coolant both play an enormous role in the proper running of your car’s engine. Ensure that they get topped up the recommended level. If it helps, set a reminder on your smartphone to check your levels. Everyone is busy, but things like this should not get put off.

**H3: Drive Belt**

As a rule of thumb, your drive belt should get replaced every 100,000 kilometres. Failing to replace a worn drive belt can mean an inconvenient and expensive breakdown.

**H3: Suspension**

Having properly maintained suspension is important. A good suspension system ensures your vehicle’s safety and your comfort. Get your suspension checked regularly for any signs of damage or excess wear. When driving, pay attention to any abnormalities. Signs that you suspension needs repairing are steering wheel vibrations and nose-diving when you stop.

**H3: Wheel Alignment**

Wheel alignment plays an important part in the efficient running of your VW. To test your wheel alignment, take your hands off the steering wheel while on a straight piece of road. If your car drifts to either side your wheels may need a check-up.

**H3: Service and Maintenance**

You should ensure that you book in your Volkswagen for a service on a regular basis. A professional VW mechanic will be able to examine your car and fix any irregularities or issues with it. Try to have your car serviced every 12 months of 15, 000 kilometres – whichever comes first. Make sure that you choose an experienced mechanic who knows how to look after a Volkswagen.

[Getting in touch](http://www.cruiseautomotive.com.au/contact-us/) with a professional VW mechanic is easy. Just contact Cruise Automotive. We treat your car as if it were our own.

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| Blog 4 | Why is it important to get to your Alfa Romeo car serviced at Authorized service centre |
| Your Primary objective is… | Primary focus – How to choose right service station or who to trust for your luxury car. Dealer vs authorized non dealer  Secondary focus- Encourage European car owners specifically Alfa Romeo to service and maintain their car regularly |
| Topic is… | What certain things to look for when searching for a service station or centre. The main thing that needs to be pointed out here is that- For servicing you’re Alfa Romeo car it doesn’t necessarily has to be an Alfa Romeo dealer that not only has experience in servicing an Alfa Romeo but also must hold a certificate in doing so.  Mention loyalty/premium membership discounts, offers and promotions. |
| Readers are… | Consumers – middle to upper class, as well as some pensioners. |
| Reader’s learning… | Transmission problems can be quite common. Readers should learn not only what some of these problems are, but also how they can be avoided in the future. |
| Reader’s actions… | To get in touch with Cruise Automotive and speak with an experienced automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Keyword Group (target keyword theme, please use natural synonyms) | Primary:  Alfa Romeo car service Artarmon  Alfa Romeo service centre Lane Cove  Alfa Romeo Repair Lane Cove  Alfa Romeo mechanics Artarmon, Lane Cove  Alfa Romeo Artarmon, Lane Cove |
| Keyword Group 2 | Alfa Romeo |
| Extra Notes |  |
| Estimated Publish Date for Blog 1 | 10-Aug-2016 |

**Blog Post 4**

**Order 1335 – Image 4**

**Image title:** All about authorised Alfa Romeo service centres

**Alt text:** A mechanic holding a wrench

**H1: The Importance of Getting your Alfa Romeo Serviced at an Authorised Service Centre**

Alfa Romeos are fine Italian cars that stand at the peak of the automotive experience. With race engineering that’s streamlined for the city, an Alfa is more than just a car. It’s a symbol. This is why you need to ensure that your Alfa Romeo receives nothing but quality care and attention. Let’s look at the importance of using an authorised service centre.

**H3: Experience**

When taking your Alfa Romeo in for a car service, you want to be confident. After all, it’s your pride and joy. One of the benefits of using an authorised Alfa Romeo service centre is that you get guaranteed experience. An Alfa centre will be staffed by qualified mechanics who know luxury European automobiles. They’re going to be able to give your car the best treatment and care possible.

If you take it elsewhere, you might save some money but in the end, you're taking a gamble. Not every mechanics has what it takes to service, repair or maintain an Alfa Romeo.

**H3: Warranty**

Going to an unauthorised mechanic can void your factory warranty. Although these cars are renowned for smooth functioning and have no known faults, sometimes things just go wrong. If you’ve used an authorised mechanic they will ensure that all parts get installed according to the specifications given by Alfa Romeo. This means your log book will be up to date, and your warranty will be intact.

**H3: Not a Dealer? No Worries**

It’s not a problem if your authorised Alfa Romeo service centre isn’t part of an Alfa Romeo dealership. As long as they have the correct certificates and authorisations from Alfa Romeo, they are still able to repair and service your car. Your prized possession will still get the treatment it deserves.

**H3: Other Benefits**

Authorised Service Centre’s will often have special offers and discounts, especially for loyal customers. This can mean big savings and access to promotions.

**H3: Service Warranty**

An authorised dealer will also offer a warranty on their service, provided you service your vehicle at their centre. This means that if anything goes wrong due to the repairs, you’ll be able to come back and have it repaired free of charge.

**H3: Save Money**

Taking your Alfa Romeo back to the dealership for a service or repair can be expensive. One of the benefits of using an authorised repair centre is that they’ll be able to perform exactly the same job but for a fraction of the cost.

**CTA: 30 Years of Experience**

Here at Cruise Automotive, we have more than 30 years of experience. We have what it takes to correctly service, maintain and repair your luxury vehicles. We are your authorised Alfa Romeo service centre in Artarmon and we will happily look after your pride and joy. Please feel free to [get in touch with us](http://www.cruiseautomotive.com.au/contact-us/) to book in for a free inspection and quote.

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| Blog 5 | Get your Volvo checked with individually trained mechanics |
| Your Primary objective is… | Pre checks before buying new/old Volvo. FAQ’s to ask certified mechanics who can provide right guidance for your luxury car. |
| Topic is… | List of benefits for your Volvo services from the specialists  Why trust certified European car specialist to get your Audi pre-check or car service |
| Reader’s actions… | To get in touch with Cruise Automotive and speak with an experienced automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Reader’s actions… | To get in touch with Cruise Automotive and speak with an experienced automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Keyword Group (target keyword theme, please use natural synonyms) | Volvo service Artarmon, lane Cove  Volvo Artarmon, Lane Cove  Volvo Car service Artarmon, Lane Cove  Volvo auto repairs  Volvo car mechanics  Volvo repairing service Lane Cove, Artarmon  Volvo repair Lane Cove, Artarmon |
| Keyword Group 2 |  |
| Extra Notes |  |
| Estimated Publish Date for Blog 5 | 10 th Sept 2016 |

**Blog Post 5**

**Order 1335 – Image 5**

**Image title:** Why you should get your Volvo checked before buying

**Alt text:** A handsome mechanic

**H1: Buying a Volvo? Get it Checked First by Trained Mechanics**

Buying a new or second-hand car is an exciting time. It can also be daunting, though. Nobody wants to buy a lemon. Even traditionally reliable cars such as Volvos can still have issues from time to time. Today we’re going to be discussing why you should get your potential new car checked by a qualified mechanic. Before you hand over your hard-earned money, keep these things in mind.

**H3: Why Get a Mechanic to Check the Volvo?**

There are a few reasons to get a qualified mechanic to give your potential purchase an examination. First of all, not all car dealers or private sellers are scrupulous. Unfortunately, there are a few bad apples in the tree. Having a mechanic check the Volvo first will give you peace of mind that you've made the right decision. Secondly, even new cars sometimes have faults. A mechanic will provide a good second opinion before you buy.

**H3: The Importance of Experience**

When it comes to choosing a Volvo car mechanic to inspect your potential buy, pick one that has years of experience. A good mechanic will be knowledgeable in repairing, maintaining and servicing luxury cars. This way you know that they know what they are doing, and will be able to provide you with the best feedback possible.

**H3: What Will the Mechanic Do?**

The mechanic will give your car a comprehensive inspection. They’ll look for obvious structural damage and engine wear and tear, and ensure that it’s going to be safe to drive.

**H3: Suspension?**

Ask the mechanic to check the suspension of the Volvo. As well as providing comfort, the suspension helps contribute to your stopping time. A malfunctioning suspension not only means a bumpy ride, it means an unsafe one.

**H3: Tyres**

Get the mechanic to inspect the tyres and ensure that they're balanced, have the correct air pressure and are fully functioning. This will not only improve your fuel savings, it will also help to keep you safe and sound behind the wheel.

**H3: Windscreens**

Your Volvo’s windscreens play a large role in the overall structural integrity of the vehicle. An experienced mechanic will be able to inspect the windscreens for damage. They'll also be able to recommend if the windscreen needs repairing or replacing before you buy.

**H3: Fluids**

The mechanic should also check out the fluid levels. A Volvo that was treated well will have the right amount of oil, coolant and steering fluid.

**H3: Hoses and Belts**

The mechanic should also check the various hoses and belts in the engine. They'll look for signs of wear and tear and recommend if they need replacing before you buy the car.

**CTA: We Can Help**

Cruise Automotive can provide pre-purchase Volvo inspections. We have more than 30 years of experience. Our team of mechanics is specifically trained to inspect and maintain Volvos and other luxury automobiles. Don’t hesitate to [contact us](http://www.cruiseautomotive.com.au/contact-us/) with any enquiries that you may have before you buy a Volvo.

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| Blog 6 | Multiplying Gas Savings with Vehicle Maintenance this Winter |
| Your Primary objective is… | Answer a commonly asked question. Provide guidance to the clients customers. |
| Topic is… | Expand on the above headings -  H1: Car Care Month Checklist – Winter is on the way  H1: Auto Service - it Doesn't Have to be a Nightmare  H2: Driving smart to save Gas money – Vehicle care directly impact fuel efficiency  H2: How to improve Fuel Economy in Winter  Targeting NSW specifically Artarmon, Willoughby, Lane Cove, St Leonards, Chatswood suburbs which is an affluent middle class suburbs of Lower North shore of Sydney.  Talk about what to expect at each service, expanding on winter tips. Focusing on the European brands we cover on the site. Benefits about getting your luxury car service regularly from non-dealership including – affordable price, no comprise on quality in fact better service as you get personal attention and in-depth and true knowledge about your vehicle. |
| Readers are… | Consumers – middle to upper class, as well as some pensioners. |
| Reader’s learning… | Many people are worried about servicing their luxury cars at non dealership – this article should aim to rid readers of this anxiety. Instead, it should make them feel more comfortable, ultimately leading them to enquire with Cruise Automotive for a service.  Should be provided with tips on how to improve fuel efficiency during the winter time.  Should be provided with tips on how to improve fuel efficiency during the winter time. |
| Reader actions… | To get in touch with Cruise Automotive and speak with an experienced automotive service professional. |
| Writing style… | Content should be formal yet conversional – and focus on providing information to the reader in an easy to understand way. Avoid passive voice. |
| Keyword Group (target keyword theme, please use natural synonyms) | Mechanics Artarmon  Mechanics lane cove  Car service Artarmon  Luxury car service Artarmon  Artarmon automotive  Lane Cove mechanics |
| Keyword Group 2 | Car service  Car repairs  Brake repairs  Tyre repairs  etc |
| Extra Notes |  |
| Estimated Publish Date for Blog 6 | 15 July 2016 |

**Blog Post 6**

**Order 1335 – Image 6**

**Image title:** fuel efficiency in winter and vehicle service

**Alt text:** a car on a wet road, driving through a puddle

**H1: Multiply Your Petrol Savings with Vehicle Maintenance this Winter**

Winter can be tough. Cold, wet mornings and long, dark nights can make it a less than enjoyable time for all of us. It's not all bad, though – especially if you have a luxury car.

The only question is: Are you spending more on petrol than you should be this winter?

**H2: Your Auto Service Doesn’t Have to Be a Nightmare**

The key to efficiency for your car is getting it professionally serviced. This applies to all times of year but especially during winter. There are a few benefits to having your car serviced at a non-dealership location. Let’s explore how a non-dealer expert can make your service a dream.

**H3: Affordable Price**

Dealership services can be expensive. One of the benefits of a non-dealership auto mechanic is that you get quality service and workmanship, for a fraction of the cost!

**H3: No Compromise on Quality**

There’s still no difference in the quality that you’ll receive at a non-dealership service. In fact, you can still get log book services done so your factory warranty remains intact! All you need is a mechanic who is certified to work on your luxury vehicle.

**H3: Better Service**

You’ll often find higher quality more personal service at a professional mechanic then you would from a large dealer. This is because you and your car get the personal attention they deserve. You'll also get in-depth knowledge and extensive experience from your mechanic.

**H2: Driving Smart to Save Petrol – Vehicle Care Directly Impacts Fuel Efficiency**

Did you know that the way you drive can have implications for your vehicles fuel efficiency? This means that both regular servicing and your driving style are important. Let’s take a look at a few practical things you can do to save money at the pump.

**H3: Avoid Peak Hour**

Some people simply can’t avoid peak hour but if you can it will seriously help your petrol consumption. The constant stop-start driving style that dominates peak hour will chew through your tank.

**H3: Keep the Windows Up**

Although it can be tempting to let in some of that fresh winter, lowered windows can mean more petrol consumption. This is because of wind drag.

**H3: Keep Your Acceleration Smooth**

Smooth and steady acceleration will win the race, especially when it comes to petrol efficiency.

**H3: Avoid the Air Con**

It can be tempting to keep the air con on, especially to keep those windows de-fogged! The excess use of the air conditioner will chew through your petrol, so try to use it sparingly during the colder months.

**H3: Tyre Pressure!**

Having the correct amount of air pressure in your tyres will guarantee a fuel-efficient car. Check your tyres regularly and keep them inflated according to your manufacturer’s specifications.

**CTA: Get A Service This Winter!**

Here at Cruise Automotive, we know what it takes to keep your luxury car in prime condition. Book in for a service this winter, and make sure that your car runs as well as it should. We’re also more than happy to share some more tips on how to save fuel this winter! Please [get in touch with us](http://www.cruiseautomotive.com.au/contact-us/) for your free inspection and quote.